

Roll No. ....

# DD-997

## **Bachelor of Business Administration (Sixth Semester) EXAMINATION, 2020**

ENTREPRENEURSHIP AND SMALL BUSINESS  
MANAGEMENT

**(128)**

*Time : Three Hours*

*Maximum Marks : 90*

*Minimum Pass Marks : 32*

**Note :** Attempt all the *five* questions. *One* question from each Units is compulsory. All questions carry equal marks.

### **Unit—I**

1. “Theories of entrepreneurship are at its infancy stage.”  
Discuss.

*Or*

Explain the concept of Entrepreneurship. Discuss the importance of Entrepreneurship.

### **Unit—II**

2. What do you mean by venture capital ? Explain the documentation procedure required for generating venture capital resources.

**P. T. O.**

*Or*

What is meant by raising of funds ? Why there is need for estimating funds requirements ?

**Unit—III**

3. “Innovation is the hall mark of Entrepreneurship.”  
Comment on this statement.

*Or*

What do you understand by social responsibility of business ? To what sections of society should a business fulfil the responsibility ?

**Unit—IV**

4. What do you mean by Entrepreneurial Development Programmes ? Explain its features and relevance.

*Or*

Evaluate critically the role of government in Entrepreneurial Development Programme.

**Unit—V**

5. Describe the problems of small scale industries in India. Also give suggestions to improve their performance.

*Or*

Write short notes on the following :

- (a) Marketing practices of small scale industries
- (b) Sources of capital for SSIs.